

# 250 SHADES OF METALLIC

Vivid's new partnership with Color-Logic means that print can be brought to life with an exclusive palette of 250 unique metallic foil colours.



## KEY FEATURES

- Foil up to 5m/16ft a minute
- Foil, Holographic & Spot UV Style effects

## GREAT FOR USE IN

- Design and Brand agencies
- Commercial printers
- Digital printers
- and many more...

## IDEALLY SUITED FOR

- Tickets and Vouchers
- Business cards
- Flyers
- Packaging
- and many more...

## Features

- Economical - produce eye-catching effects easily and simply
- Faster time to market - products, samples and literature such as brochures are produced without trial and error
- 250 NEW metallic colours - Using Vivid's Aqua Aura Foils in either Silver or Rainbow Holographic colours
- Proven colour system for foil substrates, silver ink and other decorative media
- Education and Training for designers to create decorative effects and metallic colours in print



Printer Licensing	Licenses are available in 3 or 5 year options	Standard	Premium
Color-Logic Site License	A Legal License to reproduce our colour technology	✓	✓
Color-Logic Design Suite	Multi-Seat Installer (palettes and plugins)	X	✓
Color-Logic Design Suite	Single-Seat Installer (palettes and plugins)	✓	X
Color-Logic FX-Viewer	(Single Seat Installs)	1	3
Color-Logic Pattern-FX	(Volume 1 - A Decorative Palette for Adobe Illustrator)	✓	✓
Process Metallic Swatch Book and Colour Chart layouts	(Once certified, your contact details will be added to our Find a Printer Map)	✓	✓
Print Certification Test Forms	(Print and submit to Color-Logic for certification)	✓	✓
Certification	(Once certified, your contact details will be added to our find a Printer Map)	✓	✓
Design Suites & *FX-Viewer	(For you to sell to your external designers/ customers)	X	5

\*FX\_Viwer is currently a Mac only application program

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Vivid care about the environment and is an ISO 14001 registered company.



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